



Joint Ventures & Collaborations

Antitrust Life Sciences and Healthcare Capabilities

Overview

Our Antitrust lawyers regularly counsel clients on joint ventures, strategic alliances, and other collaborations that are important for achieving corporate goals. Our experience covers a broad variety of arrangements: stand-alone joint ventures involving the creation of new entities, minority investments, complex contractual collaborations, teaming agreements, master affiliation agreements, licensing arrangements, research and development, manufacturing, co-promotion and co-marketing alliances, stand-alone distribution and supply agreements, and industry blockchain and other multi-party collaborations.

Our joint venture practice grasps the intricacies that information sharing, intellectual property, data, privacy, blockchain, and the regulatory regime bring to the antitrust risks of a collaboration. We recognize that counseling on these types of matters involve complicated and future-oriented antitrust issues. Based on a deep understanding of our clients' businesses, we provide practical and useful strategies to reduce antitrust risk while meeting business goals.

Our experience in both domestic and international strategic alliances is extensive and involves a variety of IP disciplines and industries, including pharmaceutical, medical device, biotechnology, diagnostics, and human and animal healthcare.

Representative Experience

- **A Direct-to-Consumer Marketplace** providing complex antitrust advice on contracting and pricing relationships between in-house and third-party vendor solutions in the joint and individual sale of health products and services.
- **Philips Medical Systems** in multiple worldwide R&D, licensing, and distribution agreements.
- **International Pharmaceutical Companies** on distribution and resale price maintenance (RPM) agreements.
- **Leading Pharmaceutical Company** in worldwide joint R&D and commercialization collaboration.
- **A Blockchain Technology Consortium** in the U.S. to increase efficiency and reduce healthcare costs.
- **HCCI** in advising a consortium of leading health insurance and data companies to provide claims data to support independent research.
- **Bend the Cost Curve** in advising a coalition of major healthcare trade groups, unions and companies in negotiations and meetings involving shaping policy and legislation resulting in the Affordable Care Act.

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Key Contacts

To learn more about our experience in Litigation, please contact one of the lawyers below.



Mark J. Botti

Partner

T: +1.202.639.1116

mark.botti@bakerbotts.com



Jody Boudreault

Partner

T: +1.202.639.7807

jody.boudreault@bakerbotts.com



Paul Lugard

Partner

T: +32.2.891.7320

paul.lugard@bakerbotts.com